



## **VISTANCIA NAMED AMERICA'S BEST MASTER PLANNED COMMUNITY BY NATIONAL ASSOCIATION OF HOME BUILDERS**

Less than a year after opening, Vistancia, the 7,100-acre master planned community located in North Peoria, has been named America's Best Master Planned Community by the National Association of Home Builders (NAHB).

The designation was announced Jan. 13 during the NAHB-sponsored Gold Awards ceremony at the 2005 National Sales and Marketing Awards Competition in Orlando, Fla.

The competition, the largest of its kind in the country, recognizes new home sales, marketing professionals and communities throughout the United States.

Vistancia also took the gold for Best Overall Advertising Campaign and Best Product Design for a detached home-\$250,000 - \$400,000 for the Stellare model at Trilogy at Vistancia.

Last November, Vistancia garnered seven Silver Awards, more than any other community in the country, in The Nationals, an NAHB awards program which qualified the community for the Gold Awards competition.

Vistancia, located west of Lake Pleasant Road and north of Happy Valley Road, is being developed in a partnership with Sunbelt Holdings and Shea Homes, both headquartered in Scottsdale.

"We're honored that Vistancia has been recognized for its unprecedented respect for the land and resort-style amenities that incorporate the natural history of the desert," said Curt Smith, chief operating officer for Sunbelt Holdings. "The integration of the amenities with the surroundings truly makes it one of the most desirable communities to be found in the country."

Vistancia, which opened in mid-February 2004, was purposefully designed based upon extensive research which reveals that its residents will aspire to a lifestyle that includes access to open space and the natural beauty of the desert.

Buildings, such as the Discovery Center, the Mountain Vista Club, and the Kiva Club and Alvea Spa, were designed by world renowned Scottsdale architect Bing Hu of H&S International.

Vistancia's centerpiece amenity, the nearly four-mile Discovery Trail, provides educational and interactive walking paths while linking neighborhoods to other amenities, including three pools, an indoor basketball gymnasium, a stadium tennis complex, a game lawn and open play areas, as well as the elementary school now under construction and eventually jobs and shopping.

In addition, plans for more than 1,000 acres of open space will allow residents and visitors to explore the region's many natural wonders.

In an innovative approach, 33 models by six builders in one central location, and 12 models within Trilogy at Vistancia, feature interesting design and a variety of floor plans.

Smith pointed to the number of home sales in 2004 to illustrate Vistancia's popularity in the Valley -- more than 1,160 homes were sold in the 10 months since opening and more than 100,000 people visited the Discovery Center to learn about the community and visit the models.

For more information on Vistancia, call (623) 933-6233 or visit [www.vistancia.com](http://www.vistancia.com).

Shea Homes Arizona operations are part of Shea Homes LLC, the largest privately owned home builder in the nation, building homes and communities primarily in the

West. Shea Homes currently has more than 20 communities throughout the Valley including Seville Golf and Country Club in the East Valley.

Sunbelt Holdings' list of successfully developed communities include McDowell Mountain Ranch, Johnson Ranch, The Legacy Golf Resort, Power Ranch, Superstition Foothills, Arizona Traditions and the new Sonoran Foothills.